



Privacy amendment– NXP Cup EMEA Competition 2024/2025

Your privacy is important to us

We strongly recommend you read this Privacy Statement for the NXP Cup EMEA competition. For more information regarding your data protection rights, please read NXP's Privacy Policy [here](#).

Introduction

NXP Cup EMEA challenge allows you to build autonomous race cars. Student teams and robotics clubs (max. 3 team member + 1 coordinator) can build, program and race a small autonomous car around a track for speed and precision. You will learn how to develop with some of the same components used by the automotive industry. The NXP Cup gives you an opportunity to develop your network, gain professional experience, learn teamwork, and acquire new skills that you can take into your career.

What personal data we collect about you

We process your personal information that you provide to us through the registration process and during your participation to the NXP Cup EMEA competition. We additionally process your personal information in order to make your experience and interaction with the NXP Cup EMEA as relevant as possible to your needs.

Information shared with us includes:

- Name;
- Team name;
- Email;
- Phone number;
- Gender;
- Age;
- School/Institution name.
- Personal data via cookies' collection;



- Photos and film sequences during your participation to the NXP Cup EMEA Challenge
- Data you share in interviews during your participation to the NXP Cup EMEA Challenge

Why we collect your personal information

We process your personal information in order to take all necessary steps for setting up the NXP Cup EMEA challenge, approve your registration request, allow for your participation to the NXP Cup EMEA challenge, organizing or supporting you in possible travel arrangements and hotel bookings, statistical purposes, sharing of your first name, team name, school/institution name, age, gender, videos and pictures on social media channels publications, NXP content creation and press publications.

When we share your information with third parties

In order to facilitate the provided service to you, we may share your personal information with third parties, such as but not limited to other NXP affiliate companies, NXP Cup sponsors, NXP Cup event organizers, Social Media, Press, travel agencies and hotels.

How long do we retain your information?

We retain your personal information as long as it is necessary to fulfil the aforementioned purposes. For specific details on retention periods please read NXP's Privacy Policy.

Additional privacy information

You can request an overview of your personal information we process about you. You can also request us to update or delete your data. For this purpose, we may require additional information from you in order to validate your identity. Additionally, you can refuse to provide us with your personal information at any time. In this case, we will not be able to approve your registration request and/or allow participation to the NXP Cup EMEA challenge. You can always send



us a privacy request here: dataprotection@nxp.com. For more information with regards to your rights, please read NXP's Privacy Policy [here](#).