

# Freescale at a Glance

## A global leader in MCUs and digital networking processors

### About Freescale Semiconductor

Freescale Semiconductor (NYSE: FSL) is a global leader in embedded processing solutions, providing industry leading products that are advancing the automotive, consumer, industrial and networking markets. From microprocessors (MPUs) and microcontrollers (MCUs) to sensors, analog integrated circuits and connectivity, our technologies are the foundation for innovations that help make our world greener, safer, healthier and more connected. Our key applications and end markets include automotive safety, hybrid and all-electric vehicles, next-generation wireless infrastructure, smart energy management, portable medical devices, consumer appliances and enterprise and data center networking equipment. Freescale is based in Austin, Texas, and has design, research and development (R&D), manufacturing and sales operations around the world.

### Four Primary Markets

#### Automotive

**Safe. Intelligent. Energy Efficient.**

[freescale.com/automotive](http://freescale.com/automotive)

#### Industrial

**Rugged. Connected. Secure.**

[freescale.com/industrial](http://freescale.com/industrial)

#### Networking

**Secure. Faster. Better Connected.**

[freescale.com/networking](http://freescale.com/networking)

#### Consumer

**Simple. Smart. Efficient.**

[freescale.com/consumer](http://freescale.com/consumer)

### Fast Facts

- Global headquarters in Austin, Texas
- More than 6,000 patent families
- Approximately 17,000 employees in more than 20 countries
- Gregg Lowe, president and CEO
- We invested \$755 million in R&D in 2013, which represented 18% of our net sales for the year.
- Approximately 5,500 engineers



## Leading the Markets We Serve

Our 2013 revenues were \$4.19 billion (USD.)

- No. 1 in merchant auto accelerometers<sup>1</sup>
- No. 1 in communications processors<sup>5</sup>
- No. 1 in embedded MPUs (ex data proc)<sup>5</sup>
- No. 1 in e-reader processors<sup>3</sup>
- No. 1 in high-power RF transistors for wireless infrastructure<sup>6</sup>
- No. 1 in North American auto semiconductors<sup>2</sup>
- No. 2 in auto infotainment applications processors<sup>2</sup>
- No. 2 in auto MCUs<sup>8</sup>
- No. 2 in auto merchant MEMS<sup>1</sup>
- No. 2 in China MCUs<sup>4</sup>
- No. 2 in MCUs<sup>8</sup>
- No. 2 in programmable DSPs<sup>7</sup>

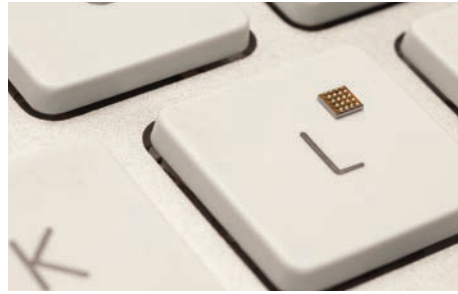
### \* Sources:

- 1 IHS, April 2013.
- 2 Strategy Analytics, April 2013.
- 3 IDC Q4 2012 Tablet & eReader Application Processor Market Share, # 240639, April 2013.
- 4 IHS, May 2013.
- 5 Gartner, April 2014, Market Share: Semiconductor Applications, Worldwide, 2013 (based on market share).
- 6 ABI Research, February, 2014.
- 7 Forward Concepts.
- 8 IHS, March 2014.

## Additional Resources

- Annual report
- 50+ year heritage of innovation
- Investor relations
- Media center

## Product Groups



### Microcontrollers

We offer scalable solutions (including ARM Powered<sup>®</sup> Kinetis MCUs, i.MX applications processors and Vybrid controller solutions) with an extensive software and development ecosystem, supporting the global expansion of the Internet of Things.



### Automotive MCU

Our portfolio addresses the demands of rapidly expanding global automotive markets with 8-, 16- and 32-bit automotive solutions (including Qorivva, S12/S12 MagniV and S08 MCUs) for powertrain, chassis, safety, DIS, body and in-vehicle networking applications.



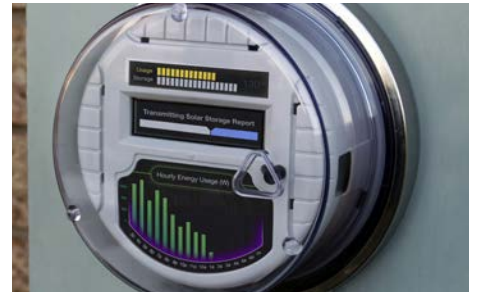
### RF

Our heritage of RF innovation, including industry-leading Airfast RF power solutions, spans the wireless infrastructure, broadcast, consumer, medical, smart energy, professional mobile radio, military and industrial markets.



### Digital Networking

Our networking portfolio includes industry-leading QorIQ communications processors, the QorIQ Qonverge platform and VortiQa networking software.



### Analog and Sensors

We provide robust, high-performance analog and mixed-signal products and sensors (including Xtrinsic sensing solutions) for the automotive, industrial, medical and consumer markets, enabling complete embedded system solutions.

For more information, visit [freescale.com](http://freescale.com)

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